



# Whitepaper

Own The Future Of Prediction Markets



**PredictMarkets**



**PredictMarkets**

**Community-Driven Decentralised  
Prediction Markets**

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# Rethinking How Predictions Are Made

Predict Markets is a decentralised platform built to improve how people predict what happens next. The platform turns real-world events into open prediction markets, covering elections, sports, financial markets, economic indicators, and other measurable outcomes.

Rather than relying on fixed odds set by a central operator, Predict Markets allows probabilities to form through participation. As users contribute their views and respond to new information, market probabilities update in real time, creating a transparent signal of what participants collectively believe is most likely to occur.

Predict Markets is designed as a prediction infrastructure. Its goal is to make forecasting more accurate, transparent, and accessible, without the need for a traditional bookmaker.



# From Opinion to Probability

Predictions are strongest when they aggregate many independent viewpoints. Predict Markets transforms individual opinions into shared insights by structuring them as open markets in which beliefs are continuously tested.

As events unfold, participants can update or exit their positions, allowing predictions to evolve dynamically rather than remain static guesses. The result is a living forecast that reflects changing information and collective judgment over time.



# Open Prediction Markets

Predict Markets replaces fixed odds with open markets where participants directly shape probabilities. Prices move based on participation rather than operator decisions, creating a transparent and self-correcting system.

# Continuous Participation

Markets remain active until resolution. Participants can enter, adjust, or exit predictions at any time as new information becomes available, keeping forecasts relevant and current.

# Market Formats & Flexibility

Predict Markets supports multiple market structures:

- Yes / No markets for binary outcomes
- Multi-outcome markets for events with several possible results
- Tournament and grouped markets for seasons, competitions, and multi-stage events

This flexibility allows Predict Markets to model real-world uncertainty more accurately than platforms limited to single-outcome binaries.

# Resolution & Dispute Workflow

All markets publish clear resolution rules and authoritative data sources before participation begins. Outcomes are resolved strictly in accordance with these predefined criteria.

In exceptional cases, disputes are handled by an authorised internal operations team on a case-by-case basis. All reviews, decisions, and overrides are logged with a full audit trail, ensuring transparency and accountability while maintaining operational efficiency.

# Market Opportunity

Prediction markets represent a growing segment of the global information and financial ecosystem. As uncertainty increases across politics, economics, and global affairs, demand for better forecasting tools continues to rise.

Predict Markets sits at the intersection of:

- Expanding digital asset adoption
- Increased interest in decentralised infrastructure
- Demand for transparent, real-time forecasting

This creates an opportunity to build a platform that serves both everyday participants and serious forecasters.

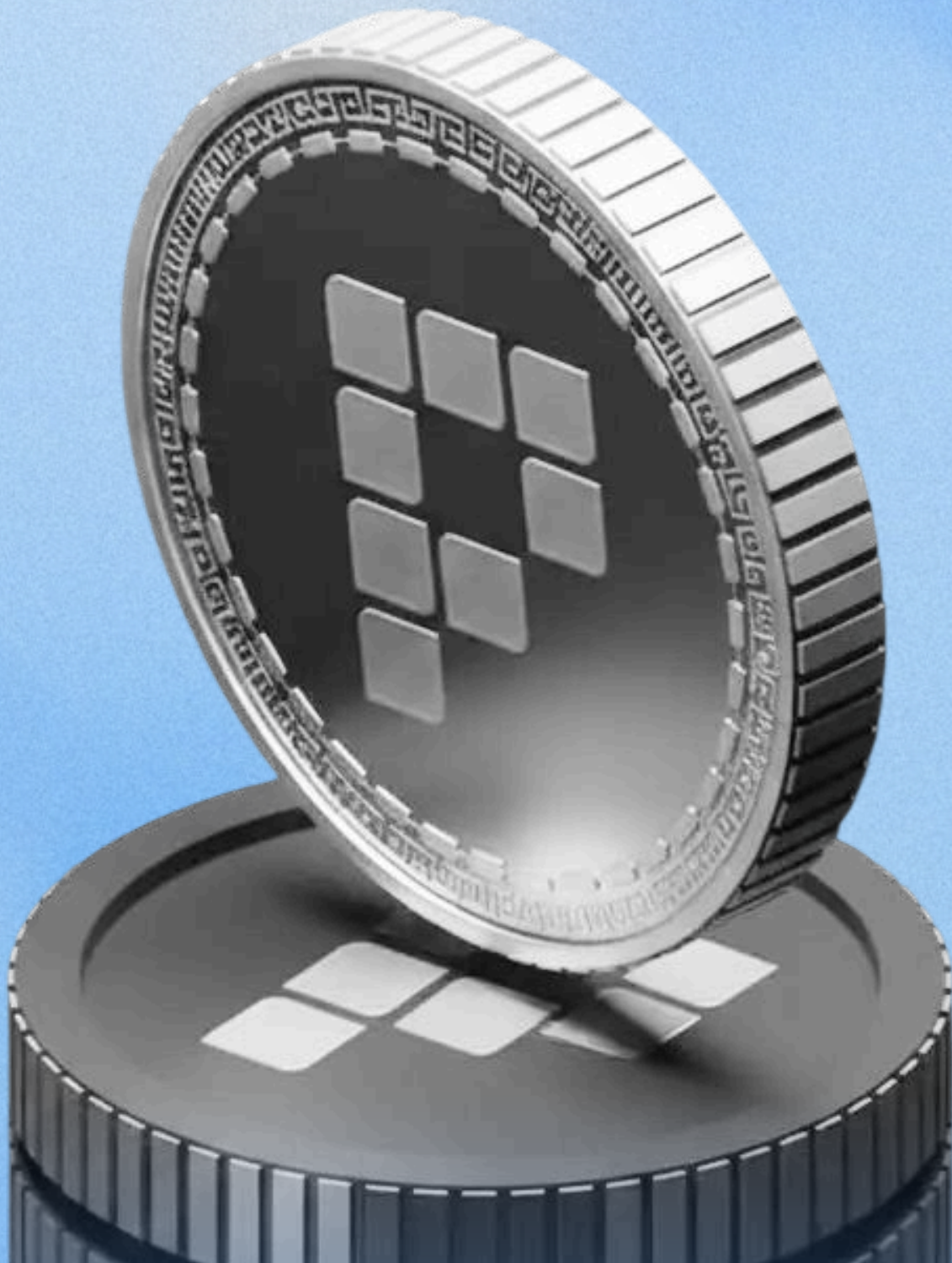
PREDICT  
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# Why Now?

Several trends are converging to make prediction markets increasingly relevant:

- Growing public awareness of prediction markets
- Maturing blockchain infrastructure
- Demand for transparency and fairness
- Limitations of traditional forecasting methods

Predict Markets is designed to meet these needs at a pivotal moment.



# Competitive Landscape & Differentiation

Prediction markets are gaining traction, but existing platforms operate under significant constraints

## Polymarket

Polymarket helped popularise crypto-native prediction markets by focusing on high-profile political and crypto events. However, its design is primarily limited to binary markets and headline-driven events, with limited flexibility for complex forecasting scenarios.

## Kalshi

Kalshi operates as a regulated prediction market platform with a strong focus on compliance. While this provides regulatory clarity, it limits the speed, scope, and flexibility of market creation and global participation.

## How Predict Markets Stands Apart

Predict Markets is built as a forecasting infrastructure rather than a narrow betting product. Key differentiators include:

- Support for binary, multi-outcome, and tournament-style markets
- Continuous markets that adapt as information changes
- Clear, predefined resolution rules with auditable dispute handling
- Fixed, predictable fees
- Token incentives are aligned with participation rather than forced usage

Predict Markets prioritises signal quality, flexibility, and long-term trust.

# Growth Strategy

Predict Markets is designed to grow through organic participation, aligned incentives, and community-driven expansion rather than reliance on short-term marketing tactics.

Key growth drivers include:

- Broad public access through the \$PREDICT token
- Incentives for early participation and liquidity support
- Community-led discovery of new markets
- Strategic partnerships and exchange listings
- Expansion of supported event categories over time

## Referral Program

Predict Markets includes a referral program that rewards early supporters who help expand the ecosystem during the presale phase. The referral system is simple, transparent, and aligned with long-term participation.

## How the Referral Program Works

### Step 1: Wallet Connection

Participants connect their wallet through the official Predict Markets referral interface. Once connected, a unique referral code is generated.

### Step 2: Share Your Referral Code

Participants may share their referral code with friends, community members, or broader crypto audiences.

### Step 3: Referral Rewards

When a new participant uses a referral code and completes a qualifying presale purchase:

- The referred participant receives a 10% \$PREDICT bonus on their purchase
- The referrer receives 10% of the purchase amount in \$PREDICT

All rewards are distributed in \$PREDICT according to presale rules.

### Step 4: Tracking and Transparency

Referral activity and rewards can be monitored directly through the connected wallet interface, ensuring full visibility and accountability.

This program is designed to encourage organic growth, align incentives between participants, and reward those who actively contribute to the expansion of the Predict Markets ecosystem.



# Revenue Model

Predict Markets operates on a fixed fee structure applied transparently to market participation. Fees are clearly displayed before confirmation and remain consistent across markets.

This model prioritises simplicity, predictability, and user trust while supporting sustainable platform operations.



# Proven Demand for Prediction Markets

Prediction markets are no longer theoretical products. Real-world usage data from existing platforms demonstrates sustained demand when markets are accessible, timely, and liquid.

Platforms such as Polymarket have processed hundreds of millions of dollars in cumulative volume, with individual markets exceeding \$100 million in lifetime participation during major political and macroeconomic events. During high-interest periods such as election cycles, daily activity has consistently reached tens of millions of dollars, indicating strong repeat engagement rather than one-off usage.

Kalshi, operating under a regulated framework, has further validated demand for event-based markets among both retail and institutional participants. Despite stricter constraints on market creation and participation, Kalshi has achieved steady growth and mainstream recognition, reinforcing the idea that users value market-driven probabilities over traditional forecasting tools.

These platforms demonstrate that when uncertainty is high and information is time-sensitive, participants increasingly rely on prediction markets as a real-time signal.

# What Drives Scale in Prediction Markets

Historical data from existing prediction platforms highlights several consistent drivers of growth:

- **Timeliness:** Markets tied to current events attract repeat participation
- **Liquidity:** Deeper markets produce more reliable probabilities, reinforcing trust
- **Continuous pricing:** The ability to update positions as information changes keeps users engaged
- **Breadth of markets:** Expansion beyond politics into sports, economics, and culture increases daily relevance

Predict Markets is designed around these drivers. By supporting multiple market formats, continuous participation, and predictable fees, the platform is structured for sustained usage rather than event-driven spikes alone.

# Potential Scale Relative to Existing Platforms

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# Potential Scale Relative to Existing Platforms

While exact outcomes depend on adoption, regulatory environments, and market conditions, the growth trajectories of existing prediction platforms provide a reasonable framework for understanding potential scale.

Polymarket's ability to attract large volumes with a narrow market scope suggests that broader market coverage and improved flexibility could materially expand total addressable participation. Similarly, Kalshi's progress under regulatory constraints indicates that demand persists even when access is limited.

Predict Markets targets a middle ground: global accessibility combined with structured resolution, flexible market formats, and operational transparency. This positioning is intended to support steady growth across daily-use forecasting categories, not only headline-driven events.

Rather than projecting specific revenue figures, Predict Markets focuses on building the conditions required for scale: liquidity, trust, and continuous relevance.

Year	Estimated Revenue	Active Users	Ecosystem Rewards	Avg. Daily Volume
2025	\$20M - \$40M	150K - 300K	150K - 300K	\$5M - \$10M
2026	\$60M - \$100M	400K - 700K	400K - 700K	\$15M - \$25M
2027	\$150M - \$250M	2M - 4M	2M - 4M	\$40M - \$70M
2028	\$350M - \$600M	6M - 9M	6M - 9M	\$100M-\$150M
2029	\$700M - \$1.2B	12M - 18M	12M - 18M	\$200M - \$300M
2030	\$1.2B - \$1.8B	20M - 30M	20M - 30M	\$400M - \$600M

### These projections assume:

- Continued mainstream adoption of prediction markets
- Expansion beyond single-event speculation into daily-use forecasting
- Global accessibility through decentralised infrastructure
- Competitive fee structures and strong user retention

# Polymarket

Polymarket demonstrated that prediction markets can attract mass participation when focused on timely, high-interest events. During major political cycles, Polymarket regularly recorded daily volumes in the tens of millions of dollars, with individual markets exceeding \$100M in lifetime volume.

This traction highlights the demand for market-based forecasting, particularly when traditional forecasting tools fail to deliver clarity.

# Kalshi

Kalshi validated prediction markets within a regulated framework, attracting institutional interest and mainstream coverage. While its regulatory constraints limit flexibility and speed, Kalshi's growth confirms that demand for event-based financial forecasting extends beyond crypto-native users.






# Implications for Predict Markets

These examples show that:

- Users trust markets over narratives when liquidity is present
- Simple, transparent mechanics scale faster than complex systems
- Specialised market infrastructure can achieve an outsized impact

Predict Markets builds on these lessons by combining flexible market formats, continuous participation, and transparent operations to support prediction markets at global scale.

	 <b>PredictMarkets</b>	 <b>PolyMarket</b>	 <b>Kalshi</b>
Token Name	\$PREDICT	-	-
Trading Volume	TBA	\$26.3 Billion	\$50 Billion
Prediction Markets	✓	✓	✓
Real-time Pricing	✓	✓	✓
Onchain Settlement	✓	✓	✗
Revenue Sharing	✓	✗	✗
Native Platform Token	✓	✗	✗
Hold-to-Earn	✓	✗	✗

# Team & Operations

Predict Markets is built on reliability, transparency, and long-term trust. The product is designed to be simple to use, but the underlying operations must be rigorous because markets rely on clear rules, consistent resolution, and defensible outcomes.

## Product and Market Operations

Predict Markets is operated with clear responsibilities and repeatable processes:

- Market creation and curation: Events are listed with explicit criteria, timeframes, and resolution sources before participation begins.
- Category coverage: Markets are organised across major real-world categories such as politics, sports, crypto, economics, and culture.
- Quality control: Market questions are written to be unambiguous and measurable, reducing edge cases at resolution.

## Resolution Integrity and Auditability

Trust in prediction markets depends on consistent, transparent settlement.

- Predefined rules: Each market includes clear resolution logic and authoritative data sources.
- Audit trail by default: Resolution actions, edits, and overrides are recorded with timestamps and references.
- Dispute handling: Disputes are handled internally by an authorised operations team on a case-by-case basis, with full logging and traceability.

This structure is designed to make outcomes clear, reviewable, and defensible.

## Security and Risk Controls

Predict Markets prioritises platform security and operational resilience:

- Wallet-based access: Users interact through self-custody wallets.
- Transparent accounting: Deposits and rewards are tracked in a way that can be independently verified.
- Operational controls: Role-based permissions reduce the risk of accidental or unauthorised changes to market rules or outcomes.
- Monitoring and response: Platform activity is monitored for abnormal behaviour, manipulation attempts, and operational issues.

## Token and Treasury Operations

\$PREDICT is an ERC-20 token on Ethereum. Token operations are designed to support liquidity, ecosystem programs, and long-term sustainability.

- Liquidity planning: Liquidity allocation is reserved to support orderly markets and accessible trading venues.
- Exchange readiness: A dedicated allocation is reserved for centralised exchange listing requirements.
- Treasury discipline: Development and operational allocations are kept limited to prioritise decentralised ownership and ecosystem growth.

# Community & Early Adoption

Predict Markets is designed to grow with its community. Prediction markets become more accurate and more useful as participation increases, because deeper participation improves price discovery and reduces the impact of isolated opinions.

## Why Community Matters in Prediction Markets

Unlike traditional platforms where a central party sets odds, Predict Markets relies on participation to produce meaningful probabilities. The community contributes by:

- identifying which questions matter
- bringing diverse viewpoints and information
- improving pricing quality through consistent participation
- strengthening market integrity through deeper liquidity and engagement

This creates a flywheel: better participation produces better signals, which attracts more participation.

## Early Adoption Programs

Predict Markets is structured to reward early contributors who help establish trust and activity during the presale and early launch phases.

- Presale participation: Early supporters gain access to \$PREDICT before it becomes widely available.
- Staking rewards (pre-launch): A portion of the supply is reserved to support pre-launch staking and early ecosystem programs.
- Referral program: Referrers and referred participants each receive a 10% \$PREDICT bonus on qualifying presale purchases, designed to encourage organic growth.

## Market Expansion Through Participation

As adoption grows, Predict Markets can expand from headline-driven markets into daily-use categories. Multi-outcome and tournament markets support deeper engagement by allowing communities to follow longer-running narratives such as sports seasons, election cycles, and multi-stage events.

## Feedback and Iteration

Predict Markets is built to evolve based on real usage. Feedback loops are designed to be practical and measurable:

- Usage patterns inform which market formats and categories expand first
- Recurring edge cases inform how market wording and resolution rules improve
- Community demand informs new event coverage, where outcomes are resolvable

The goal is a platform that improves with participation, while maintaining consistent standards for clarity, transparency, and settlement integrity.

# Centralised Odds and Opaque Pricing

Most prediction platforms rely on a central authority to set odds and manage outcomes. This limits transparency and makes it difficult for participants to understand how probabilities are formed or adjusted.

Without open pricing mechanisms, markets often fail to reflect genuine collective belief.

# Static Predictions in a Dynamic World

Real-world events change continuously, yet many prediction systems lock users into positions until resolution. This discourages participation, reduces accuracy, and prevents forecasts from adapting to new information.

# Limited Market Flexibility

Many existing platforms support only simple binary outcomes. Complex events such as tournaments, multi-candidate elections, or multi-stage processes are difficult to represent accurately.

